

ORDER



Orders
Order / Rev: 169592
Alt Order #: 06868305
Product Desc: AMERICAN FUTURE FUND
Estimate: 1553
Flight Dates: 10/26/12 - 11/01/12
Original Date / Rev: 10/25/12 / 10/25/12
Order Type: GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE: Rachel Chason
Sales Office: P-PHL
Sales Region: National

Agency
Name: Mentzer Media Services
Buying Contact: Anne Braunscheidel
Billing Contact:
 600 Fairmont Ave Ste 306
 Towson, MD 21286-1002

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: American Future Fund
Demographic: A35+
Product Codes: PL2
Priority: 3
Revenue Codes: AGY, POL, ISS

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	31	\$27,475.00	\$23,353.75
10/29/12	11/01/12	71	\$47,575.00	\$40,438.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	31	\$27,475.00	\$23,353.75	0.00
November 2012	71	\$47,575.00	\$40,438.75	0.00
Totals	102	\$75,050.00	\$63,792.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/26/12	10/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	----F--	:30	1	\$800.00	1	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
E 2	M	10/26/12	10/26/12	M-F GMA M-F GMA	CM	7-9a	----F--	:30	1	\$800.00	1	0.00	NM	1	\$800.00
GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
E 3	M	10/26/12	10/26/12	M-F The View M-F The View	CM	10-11a	----F--	:30	1	\$800.00	2	0.00	NM	1	\$800.00
VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$800.00		0.00			
E 4	M	10/26/12	10/26/12	M-F Midday News M-F Midday News	CM	11a-12p	----F--	:30	1	\$350.00	3	0.00	NM	1	\$350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$350.00		0.00			
E 5	M	10/26/12	10/26/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	----F--	:30	1	\$300.00	3	0.00	NM	1	\$300.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	M	10/26/12	10/26/12	M-F 2-3p 9/10-TFN Katie	CM	2-3p	----F--	:30	1	\$300.00	3	0.00	NM	1	\$300.00
KATIE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$300.00		0.00						
E 6	M	10/26/12	10/26/12	M-F 3-4p Twin Cities Live	CM	3-4p	----F--	:30	1	\$225.00	2	0.00	NM	1	\$225.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$225.00		0.00						
E 7	M	10/26/12	10/26/12	M-F 4-430p Millionaire	CM	4-430p	----F--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	2		\$450.00		0.00						
E 8	M	10/26/12	10/26/12	M-F 430-5p News 430p News	CM	430-5p	----F--	:30	2	\$450.00	2	0.00	NM	2	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	2		\$450.00		0.00						
E 9	M	10/26/12	10/26/12	M-F 5-530p M-F 5-530p	CM	5-530p	----F--	:30	1	\$800.00	2	0.00	NM	1	\$800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$800.00		0.00						
E 10	M	10/26/12	10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p	----F--	:30	1	\$1,200.00	2	0.00	NM	1	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$1,200.00		0.00						
E 11	M	10/26/12	10/26/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p	----F--	:30	2	\$1,400.00	2	0.00	NM	2	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	2		\$1,400.00		0.00						
E 12	M	10/26/12	10/26/12	M-F 1035-1102p thru 1/7C Nightline	CM	1035-1102p	----F--	:30	1	\$800.00	3	0.00	NM	1	\$800.00
NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$800.00		0.00						
E 13	M	10/26/12	10/26/12	M-F 1102p News thru 1/7C M-F 1102p News	CM	1102-1132p	----F--	:30	2	\$600.00	2	0.00	NM	2	\$1,200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	2		\$600.00		0.00						
E 14	M	10/27/12	10/27/12	Sa 6-7a Sat 6a News	CM	6-7a	-----S-	:30	2	\$500.00	3	0.00	NM	2	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	2		\$500.00		0.00						
E 15	M	10/27/12	10/27/12	SA GMA Sa GMA	CM	7-8a	-----S-	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00
GMA SAT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	2		\$1,000.00		0.00						
E 16	M	10/27/12	10/27/12	Sat 8-9a Sat 8-9a News	CM	8-9a	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$1,000.00		0.00						
E 17	M	10/28/12	10/28/12		CM	6-7a	-----S	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00

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Su 6-7a Sun 6-7a News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				2	\$500.00		0.00			
E 18	M	10/28/12	10/28/12	SU GMA	CM	7-8a	-----S	:30	2	\$1,500.00	1	0.00	NM	\$3,000.00
Su GMA														
GMA SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				2	\$1,500.00		0.00			
E 19	M	10/28/12	10/28/12	Sun 8-9a	CM	8-9a	-----S	:30	2	\$1,000.00	1	0.00	NM	\$2,000.00
Sun 8-9a														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				2	\$1,000.00		0.00			
E 20	M	10/28/12	10/28/12	Su 530-6p	CM	530-6p	-----S	:30	2	\$1,200.00	1	0.00	NM	\$2,400.00
Su 530-6p News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				2	\$1,200.00		0.00			
E 21	M	10/28/12	10/28/12	Sunday Prime A	CM	6-7p	-----S	:30	1	\$3,200.00	3	0.00	NM	\$3,200.00
America's Funniest Home Videos														
AFV														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$3,200.00		0.00			
E 22	M	10/29/12	11/01/12	M-F 6-7a News	CM	6-7a	MTWT---	:30	4	\$800.00	1	0.00	NM	\$3,200.00
M-F 6-7a News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT---				4	\$800.00		0.00			
E 23	M	10/29/12	11/01/12	M-F GMA	CM	7-9a	MTWT---	:30	4	\$800.00	1	0.00	NM	\$3,200.00
M-F GMA														
GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT---				4	\$800.00		0.00			
E 24	M	10/29/12	11/01/12	M-F The View	CM	10-11a	MTWT---	:30	4	\$800.00	2	0.00	NM	\$3,200.00
M-F The View														
VIEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT---				4	\$800.00		0.00			
E 25	M	10/29/12	11/01/12	M-F Midday News	CM	11a-12p	MTWT---	:30	7	\$350.00	3	0.00	NM	\$2,450.00
M-F Midday News														
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT---				7	\$350.00		0.00			
E 26	M	10/29/12	11/01/12	M-F 2-3p 1/16/12-9/7	CM	2-3p	MTWT---	:30	4	\$300.00	3	0.00	NM	\$1,200.00
M-F 2-3p														
KATIE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT---				4	\$300.00		0.00			
E 27	M	10/29/12	11/01/12	M-F 3-4p	CM	3-4p	MTWT---	:30	5	\$225.00	2	0.00	NM	\$1,125.00
Twin Cities Live														
TCL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT---				5	\$225.00		0.00			
E 28	M	10/29/12	11/01/12	M-F 4-430p	CM	4-430p	MTWT---	:30	8	\$450.00	2	0.00	NM	\$3,600.00
Millionaire														
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT---				8	\$450.00		0.00			
E 29	M	10/29/12	11/01/12		CM	430-5p	MTWT---	:30	8	\$450.00	2	0.00	NM	\$3,600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 430-5p News 430p News										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT--				8	\$450.00		0.00			
E 30	M	10/29/12	11/01/12	M-F 5-530p M-F 5-530p	CM	5-530p MTWT--	:30	4	\$800.00	2	0.00	NM	4	\$3,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT--				4	\$800.00		0.00			
E 31	M	10/30/12	11/01/12	M-F 630-7p M-F 630-7p	CM	630-7p -TWT--	:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TWT--				3	\$1,200.00		0.00			
E 32	M	10/29/12	11/01/12	M-F,Su Late News M-F, Su 10-1035p	CM	10-1035p MTWT--	:30	8	\$1,400.00	2	0.00	NM	8	\$11,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT--				8	\$1,400.00		0.00			
E 33	M	10/29/12	11/01/12	M-F 1035-1102p thru 1/CM Nightline	CM	1035-1102p MTWT--	:30	4	\$800.00	3	0.00	NM	4	\$3,200.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT--				4	\$800.00		0.00			
E 34	M	10/29/12	11/01/12	M-F 1102p News thru 1/CM M-F 1102p News	CM	1102-1132p MTWT--	:30	8	\$600.00	2	0.00	NM	8	\$4,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWT--				8	\$600.00		0.00			
												Totals	102	\$75,050.00